Global Leadership Summit and Partner & Investor Collective
About Girl Up

Leader of Self
Leader of Peers
Leader of Change

She is motivated and fearless. She knows that one person can make a difference, and together we are stronger.

She is passionate and curious. She has big, bold ideas for the world and unique ways of expressing them.

She is ready to be a leader and is the heart of Girl Up’s movement.

She is Girl Up.
About Girl Up

Girls have a tremendous, often untapped, power to change the world. Girl Up helps girls access that inner power to advance girls’ skills, right, and opportunities. Our leadership development program transforms girls by exposing them to new possibilities, increasing their sense of confidence and positioning them to be changemakers in their communities.

Girl Up has developed **65,000 girl leaders** in **120 countries** and **all 50 U.S. states** and is inspiring a generation of girls to be a force for gender equality and social change.
Collective Impact
Global Leadership Summit 2012-2019

- 2,350 Attendees
- 35,000 Live Stream Views
- 480 M Impressions
- 875 Youth-led meetings on Capitol Hill
- 500 + Inspiring Speakers
**Global Leadership Summit Milestones**

- **First Summit**
  - 2012: 1 day, 85 girls

- **First 3-Day Summit**
  - First lobby day, 102 girls

- **First Keynote by Michelle Obama**
  - 2015: 235 girls, 5 year Teen Advisor Reunion

- **First UK Summit**
  - 2018: 400 girls at US Summit

- **First Partner & Investor Collective**
  - 2016: 250 girls

- **First MX Summit**
  - 2019: 450 girls at US Summit from 27 countries and 32 U.S. states
Previous Speakers

Michelle Obama
Cara Delevingne
Samantha Power
Ashley Graham
Yara Shahidi
Sophie Trudeau
Brooklyn & Bailey
Monique Coleman
Previous Speakers

Stephanie McMahon

Joan Smalls

Scarlett Curtis

Adwoa Aboah

Congresswoman Ayanna Pressley

Soledad O’Brien

Wade Davis

Anne Fulenwider
Previous Global Leadership Sponsors

- ALEX AND ANI
- CATERPILLAR
- COTTON ON FOUNDATION
- Disney
- NOBLE PANACEA
- Amazon Web Services
- AXIS
- Special K
- Gallagher
- Secret
- TCMA
- UNFCU Foundation
Global Leadership Summit 2020

July 7-9, 2020

Ronald Reagan Building and International Trade Center, Washington DC
2020 Global Leadership Summit

☑️ 450 Attendees
from across the world will convene in Washington, DC

☑️ Thousands more attending via livestream from around the world

☑️ Compelling Speakers
Thought leaders, celebrities, activists, and impactful speakers delivering insight and inspiration

☑️ Girl Up Girl Changemakers
delivering powerful “Girl Talks” modeled after TED Talks speaking on moments of their lives

☑️ Adult and Youth-led Workshops
Interactive workshops that reinforce specific transformational leadership skills

☑️ Endless unique opportunities for brand integration
Day One: Summit Programming and Partner & Investor Collective

Summit Programming: Girl Up’s exclusive transformational leadership development delivered through powerful speakers and interactive workshops.

Partner & Investor Collective: Corporate leaders, innovators, big thinkers, and philanthropists gather for networking, mentorship engagement with Girl Up (invite only).

Girl Fun: Girl-led karaoke and dance party to “shake off” the day.
Day Two: Summit Programming & Day of Action Prep

Additional powerful speakers and interactive workshops

Day of Action Preparation: Summit participants receive hands-on trainings in skills that will be applied during the following day’s action-driven participation

Girl Fun: Ice cream social and celebration
Day Three: Day of Action

Leadership Summit participants put their passion into action for gender equality through a lobby day on Capitol Hill, the creation of STEM for Social Good solutions, storytelling and media pitching, and direct community service.
The Partner & Investor Collective is an invitation-only full day of programming that brings together adult business leaders, visionaries, experts, and supporters to engage with and learn alongside our 450 girl changemakers at the Global Leadership Summit.
Partner & Investor Collective

ENGAGE
With Gen Z girls and gain insights into a new generation of consumers and future members of the workforce

CONNECT
With other investors, big thinkers, corporate leaders and philanthropists to learn how we can have collective impact on gender equality

HEAR
From global experts and changemakers on what’s next in the fight for gender equality

SHARE
Your unique perspectives and questions through meaningful dialogues with peers and girl leaders

SEE
Girl Up’s transformational leadership development programming in action and be inspired by this generation of changemakers
Leadership Summits Around the World

Girl Up hosts Summits in key cities around the globe. These one-day events provide transformational leadership development training for ~100 participants and feature inspiring speakers and interactive workshops. We have hosted Summits in the United Kingdom, Mexico and new in 2020 – Uganda!
Kampala, Uganda
March 2020

Mexico City, Mexico
May 2020 (Conducted in Spanish)

London, United Kingdom
October 2020
Sponsorship Opportunities
Sponsorship Opportunities

- **Presenting Sponsor**
  - $100,000
- **Changemaker**
  - $25,000
- **Global Powerhouse**
  - $100,000
- **Day of Action Sponsor**
  - $10,000
- **Leader**
  - $50,000
- **Partner & Investor Collective**
  - $10,000
Presenting Sponsor – $100K

One Available

- Naming sponsor to present the 2020 Girl Up Global Leadership Summit in Washington, DC
- Company logo will be the exclusive logo included with Girl Up on the step and repeat*
- Company to be included in the press release and all printed materials*
- Recognition as the presenting sponsor on Summit webpage and Summit signage*
- Speaking opportunity during main stage plenary session (including live stream filming)
- One 30-second video spot during main plenary session
- Opportunity to provide organization subject matter expert to lead workshop session with 50-100 girl participants
- Opportunity to set up interactive exhibit to showcase a product or your work
- Logo and marketing message to summit attendees on event app
- Two products or marketing materials included in swag bag
- Four tickets to Partner & Investor Collective (Tuesday, July 7)
- Two complimentary youth tickets to the Summit
- Recognized as presenting Global Powerhouse sponsor in post-event impact reporting

*Print and registration deadlines apply
Global Powerhouse – $100K
One Available

- Receive prominent exposure at Global Leadership Summit in U.S. as well as International Summits (United Kingdom, Mexico, and Uganda).
- Company logo will be included with Girl Up on the step and repeat at all international Summits (not the U.S. Summit)*
- Company to be included in the press release and all printed materials*
- Recognition as Global Leader on all Girl Up Summit sponsor webpages and Summit signage*
- Main stage speaking opportunity at all Summits
- One 30-second video spot during main plenary session
- Opportunity to set up pop-up booth to showcase a product or your work*
- Logo and marketing message exclusive to summit attendees on event app**
- Two products or marketing materials included in swag bag
- Four tickets to Partner & Investor Collective (Tuesday, July 7)**
- Two complimentary youth tickets to each Summit
- Two complimentary youth tickets to the Summit
- Recognized as Global Powerhouse in post-event impact reporting

*Print and registration deadlines apply
Leader – $50K

- Opportunity to provide a representative from your leadership during a main stage plenary panel discussion
- Recognition on Summit sponsor webpage and on Summit signage (excluding step & repeat)*
- One 30-second video spot during General Session at Summit
- Opportunity to set up pop-up booth to showcase a product or your work
- Logo and marketing message to summit attendees on event app
- Two products or marketing materials included in swag bag
- Four tickets to Partner & Investor Collective (Tuesday, July 7)
- Two complimentary youth tickets to the Summit
- Recognized in post-event impact reporting

*Print and registration deadlines apply
Changemaker – $25K

- Recognition as Changemaker Sponsor on Summit sponsorship webpage and Summit signage (excluding step & repeat)*
- Opportunity to provide organization subject matter expert to lead workshop session with 50-100 girl participants
- Opportunity to set up pop-up booth to showcase a product or your work
- Logo and marketing message exclusive to summit attendees on event app.

- One product or marketing material included in swag bag
- Two tickets to the Partner & Investor Collective
- Two complimentary youth tickets to the Summit
- Recognized in post-event impact reporting

*Print and registration deadlines apply
Day of Action Sponsor – $25K

- Speaking opportunity during Day of Action prep session or during Day of Action
- Opportunity to set up pop-up booth to showcase a product or your work
- Company logo on Summit website and select Summit signage*
- Logo and marketing message exclusive to summit attendees on event app.

- One product or marketing item in swag bag
- One ticket to Partner & Investor Collective
- One complimentary youth ticket to the Summit
- Recognized in post-event impact reporting

*Print and registration deadlines apply
Partner & Investor Collective Sponsor – $10K

- Speaking opportunity during Partner & Investor Collective programming, or the Collective Dinner
- Logo listing on the save the date and invitation*
- Listing on Summit website and all Partner & Investor Collective signage/materials
- Logo and marketing message exclusive to summit attendees on event app
- One product or marketing item in swag bag
- Four tickets to Partner & Investor Collective
- Recognized in post-event impact reporting

*Print and registration deadlines apply
Sponsorship Inquiries
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