2019
LEADERSHIP SUMMIT
JULY 15 - 17 | WASHINGTON D.C.
GIRL UP

NO MATTER THEIR BACKGROUND, GIRLS HAVE THE POWER TO TRANSFORM THEMSELVES, THEIR COMMUNITIES AND THE WORLD AROUND THEM.

Girl Up is a global leadership development initiative, positioning girls to be leaders in the movement for gender equality. With resources in five languages and 3,000 Girl Up Clubs in more than 100 countries, we’ve trained 48,000 girls of all backgrounds to create tangible change for girls everywhere.

Girl Up provides leadership training and gives girls tools to become gender equality advocates and activists. Through our programs, girls broaden their social impact skill set, benefit from a platform to tell their stories, and apply STEM for social good. Our girl leaders create real policy change at local and national levels, help raise millions of dollars to support United Nations programs that reach tens of thousands of girls around the world, and build community-based movements.

Girl Up was founded by the United Nations Foundation in 2010, and continues to work across a global community of partners to achieve gender equality worldwide.
LEADERSHIP SUMMIT

THE GIRL UP LEADERSHIP SUMMIT IS THE ICONIC CONFERENCE FOR DEVELOPING ADOLESCENT GIRL LEADERS, AND IS DEVELOPED BY GIRLS, FOR GIRLS.

Participants enjoy an immersive experience and comprehensive programming consisting of a two full days of prolific speakers and interactive workshops and a Day of Action for Gender Equality. Through mentorship by Girl Up experts, advisors, celebrity Champions and Girl Up partners, participants gain core leadership skills, training in community-building and advocacy, and hands-on opportunities to develop an action plan to achieve their goals. Most importantly, girls connect with and inspire each other – a vital ingredient for creating an interconnected network of global changemakers ready to make their mark on the world.

The 2019 Girl Up Leadership Summit will convene 450 girls in Washington, DC, with thousands more tuning into the Summit via livestream from around the world!
400 teen girls (and a few boys) from 35 U.S. states & 25 countries

#GirlsLead18 reached 11M on social media across 39 countries

Nearly 4,000 more girls participated via Summit livestream

88 influential and dynamic speakers representing various sectors took to the stage

Engagement with UN partners, including UNHCR, UNICEF, UNFPA and UN Women

165 lobby meetings on Capitol Hill, with 58 congressional member-level meetings during the Day of Action
PARTNER & INVESTOR COLLECTIVE

FOR OUR ADULT PARTNERS, INVESTORS, FRIENDS, AND FANS TO PARTICIPATE INTO THE LEADERSHIP DEVELOPMENT AND SOCIAL CHANGE BEING LED BY OUR GIRL LEADERS FROM AROUND THE WORLD

Join our first day of Summit girls programming, and connect with innovators, big thinkers, corporate leaders and philanthropists for a full day of insight and a networking dinner. Hear from global experts and girl change-makers. Engage in important dialogue about global gender equality and learn how to deepen your engagement with Girl Up.

* By invitation only on Monday

SOCIAL GOOD MARKETPLACE

Exhibit space that provides Summit attendees the opportunity to participate in activities and use their purchasing power for social good. The Social Good Marketplace will be open in the mornings and specified breaks during programming on Monday and Tuesday, and is located in the main atrium of the space, where others from the building can engage with vendors.
PREVIOUS SUMMIT SPEAKERS
“YOU ALL ARE BRILLIANT, AND PASSIONATE, AND POWERFUL YOUNG WOMEN WHO ARE LEADING THE GIRL UP MOVEMENT ACROSS THE GLOBE...I AM HERE TODAY BECAUSE I WANT YOU TO KNOW HOW PROUD I AM OF EVERYTHING YOU’VE ACHIEVED.”
PREVIOUS LEADERSHIP SUMMIT SPEAKERS

CARA DELIVIGNE
Actress, Activist, Champion

YARA SHAHIDI
Actress, Activist

MONIQUE COLEMAN
Actress, Champion
MORE SUMMIT SPEAKERS

AMANI AL-KHATAHTBEH
Founder, MuslimGirl.org

SOPHIE GRÉGOIRE TRUDEAU
Wife of Prime Minister Trudeau

ASHLEY GRAHAM
Model, Activist

BROOKLYN & BAILEY
YouTube Stars

MICHAEL KIMMEL
Center for the Study of Men and Masculinities

AMANDA GORMAN
Youth Poet Laureate
PREVIOUS LEADERSHIP SUMMIT SPONSORS:
GIRL UP CORPORATE & STRATEGIC PARTNERS:

Caterpillar

Disney

WWE

TE Connectivity

BNY Mellon

Oath

PIMCO

Fabletics
LEADERSHIP SUMMIT GOES GLOBAL

With Girl Up girl leaders and activists in more than 100 countries, and with our leadership resources now available in five new languages, bringing our signature event global was the most logical next step.

In 2018, Girl Up presented its first one-day international Summit – Girl Up Leadership Summit: UK. This event brought together 100 girls from across the UK and Europe for an immersive day of powerful speakers and important workshops on social change. In 2019, we’ll be returning to the UK and adding a Mexico Summit to the tour. In 2019 we’re adding a summit in Mexico and returning to the UK!
Latin America is one of the fastest growing regions for Girl Up participation, with xx Girl Up Clubs currently in the region, with some of our most engaged girl activists.

This spring, we will host our first-ever Leadership Summit: Mexico, bringing our unique leadership and skills training to girls from across the Latin American region.

100 Girls from Latin America will attend the inaugural one-day International Leadership Summit in Mexico, and the event will be live-streamed so that others can join in the day.
LEADERSHIP SUMMIT

-- UK --

For the second year in a row, Girl Up will bring its powerful Leadership Summit to girls in the UK and beyond. Through powerful speakers, interactive workshops and storytelling, girls from the UK and across Europe will have the opportunity to hone their leadership skills for social good.

100 Girls from the UK and Europe will attend the 2nd Annual one-day international Leadership Summit in London. The event will be live-streamed so that others can join in.

OCT 2019 (TBD DATE)

2018 Leadership Summit: UK speakers included:

SHAY MITCHELL – Actress, Model, Entrepreneur and Author
SCARLET CURTIS - Activist and Curator of Feminists Don’t Wear Pink (and other lies)
FARAH MOHAMED - CEO of The Malala Fund
$100,000 NAMING SPONSOR

“Your company” presents the 2019 Girl Up Leadership Summit held in Washington, DC and will be included in press releases and all printed materials. Your logo will be the exclusive logo included with Girl Up on the step and repeat. Sponsor will also receive all benefits of the Powerhouse Sponsorship.

*PRINT AND REGISTRATION DEADLINES APPLY
$100,000 GLOBAL LEADER

Our global sponsors receive prominent exposure at all three Girl Up Leadership Summits (+ Mexico and UK) including a main stage speaking opportunity. This is perfect for a company that wants global exposure or opportunities for their regional teams. Sponsorship benefits inclusive of Powerhouse level.

*PRINT AND REGISTRATION DEADLINES APPLY
$50,000
POWERHOUSE

* Main stage plenary speaking moment during Summit
* One 30 second video spot during Summit
* Workshop session with ~50-100 girl participants
* Speaking opportunity at the VIP Partner Dinner or Partner & Investor Collective
* Exhibit booth in Social Good Marketplace
* Logo on Summit sponsor web page
* Half page color ad in Summit program*
* Your logo on Summit signage (excluding step & repeat)*
* Two products/marketing items in girl attendee swag bag
* Four tickets to Partner & Investor Collective (Monday July 15th)
* Two complimentary youth tickets to Summit
$25,000 CHANGE-MAKER

* Workshop session with 50-100 girl participants
* Exhibit booth at Social Good Marketplace
* Logo on Summit sponsorship web page
* Logo on Summit signage (excluding step & repeat)*
* Quarter page ad in Summit program*
* One item in girl attendee swag bags
* Two tickets to Partner & Investor Collective
* Two complimentary youth tickets to the Summit

*PRINT AND REGISTRATION DEADLINES APPLY*
$10,000 DAY OF ACTION

On the third day of the Girl Up Leadership Summit, attendees will apply the skills they’ve learned to create change for gender equality. Examples of the Day of Action include: the opportunity to lobby members of Congress on Capitol Hill, attending a STEM for Social Good boot camp, skill development in communications and storytelling, and more!

Sponsorship includes:

* Day of Action Speaking opportunity
* Exhibit booth at Social Good Marketplace
* Logo on Summit website
* Logo on Summit signage*
* 1 item in attendee swag bag
* 2 tickets to Partner & Investor Collective
* 1 complimentary youth ticket to Summit
* Quarter page ad in Summit program
$10,000 PARTNER & INVESTOR COLLECTIVE DINNER

By invitation only, on the first day of Leadership Summit, Girl Up provides special programming for partners and investors followed by a networking dinner. Speak to this audience of change makers and engage in important dialogue about global gender equality.

Sponsorship includes:
- Speaking opportunity at the networking dinner
- Logo listing on invitation*
- Logo listing on agenda
- Listing on Summit website
- Listing in Summit program*
- 1 item in swag bag
- 4 tickets to the Collective (only two available)
$5,000 SOCIAL GOOD MARKETPLACE EXHIBITOR

The Social Good Marketplace is a central exhibition space that will be open in the mornings and specified breaks during programming on Monday, July 15 and Tuesday, July 16. Exhibitors will not only receive traffic from girls attending the Summit, but will also have the opportunity to interact with tenants and visitors of the Ronald Reagan Building and International Trade Center.

Sponsorship includes:

* Exhibit Booth
* 10X10 space, table, tablecloths and chairs
* Listing on Summit website
* Listing in Summit program*
* 1 item in swag bag
* 1 ticket to the Partner and Investor Collective
THANK YOU

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