About the Campaign

Girl Up, the United Nations Foundation’s adolescent girl campaign, engages girls to stand up for girls, empowering each other and changing our world. Led by a global community of passionate advocates changing policies and raising funds to support United Nations programs, our efforts help the hardest to reach girls living in places where it is hardest to be a girl.

What began as a campaign for American girls, Girl Up has quickly become a borderless movement, with nearly half a million supporters and advocates from the U.S. and around the world. Our unique leadership training and skill development has created a generation of current and future girl leaders; leaders who have helped Girl Up raise millions of dollars for United Nations programs, lobbied members of Congress to stop child marriage and ensure that girls are registered at birth, and have showed their schools, friends and communities the true power of girls.

Why Girls?

Girls are part of the largest youth generation that this world has ever seen. There are 600 million adolescent girls in the world today. Our youth leaders, representing more than 1,200 Girl Up Clubs in 66 countries, are formed by groups of dedicated youth who have joined together to take action and change lives, empowering people in their own communities and adolescent girls in developing countries to rise up. “I am her. She is me.” It’s not just a slogan – it’s a way of looking at the world.

Take Action

You can change the world by investing in an adolescent girl! Go to GirlUp.org to:

- Learn how Girl Up equips girls in the U.S. and around the world with the leadership skills needed to address issues that impact girls in developing countries.

- Invest in Girl Up. A donation in support of this campaign will enable girls everywhere to recognize that they can speak up, stand up and rise up for millions of girls around the world.

- Follow Girl Up on Facebook (Facebook.com/GirlUp) Twitter (@GirlUp) and Instagram (@GirlUpcampaign)

Uniting Girls to Change the World

Did You Know?

- 62 million girls around the world are not in school
- More than 1 in 3 – or some 250 million – women alive today were married before the age of 15
- About 14 million adolescent girls aged 15 to 19 give birth each year
- 25% of girls worldwide said they were the victims of physical violence since the age of 15
- 3.2 million - more than 60% - of all young people living with HIV are girls

With Your Help, Girl Up Will:

- Activate the passion of girls through Girl Up Clubs and Campuses
- Support a highly selective group of girls to serve as Teen Advisors for the Girl Up campaign throughout the year
- Inform and connect rising leaders through the online Girl Up Community
- Engage and inspire girls at the annual Leadership Summit and International Day of the Girl celebration